

GATe Board of Directors Meeting Agenda for September 10, 2019

1. Call to order by President Frank Gervasi
2. Board, Staff, and guests attending
 - President Frank Gervasi
 - Vice President Bob Zugby
 - Treasurer Rene Sewell-Raysor. Absent due to health challenges
 - Secretary Konrad Herling
 - Member. Deborah Hartwick
 - Member. Claude Aubert
 - Member. Maria Silvia Miller
 - Member. Ray Raysor Absent Absent on travel
 - Member. Kellee Baker was not in attendance (3rd time)
3. Minutes of the August 13, 2019 Board Meeting
 - a. Any changes to the minutes
 - b. Approval of the minutes as amended – vote by the Board
4. Treasurer's Report
 - A. Current budgetRene was not able to attend the meeting.
4. Board Vote on Music Library Use Agreement¹
5. President's report
 - Correspondence regarding dealing with the FCC Ruling,
 - Upgrades to office; Painting & Flooring
6. Staff reports:
 - Executive Director: Andrew Zmidzinski
 - Station Manager: Phoebe McFarb
 - Animation Instructor: George Kochelle –
 - Production Assistant: Alan HaleySee email of August 10, 2019 from George
Key Performance Indicators – Alan Haley
6. Committee reports
 - A. Administration (Bob Zugby)
 1. Bylaws

B. Production/Programs Chair: Maria Silvia Miller

1. What's the latest regarding movie sponsorship?

C. Development/Public Relations: Konrad Herling

1. What marketing efforts have occurred?

2. What Fund raising efforts have occurred?

D. Communications: Chair: Claude Aubert

Claude emailed the Board and staff on September 5, 2019 with highlights

Claude requested that President Gervasi email him with his report.

Claude also reported that GATe coordinated its information table with the

Utopia Film Festival. He indicated that there was not enough preparation

And that there was not enough focus. See the footnotes for more detail.

E. Utopia Film Festival. Chair: Deborah Hartwick

New Business

Adjourn

Board of Directors Meeting of Greenbelt Access Television, Inc.
GREENBELT ACCESS TELEVISION, INC.
Minutes of September 10, 2019

President Frank Gervasi Present Vice President Bob Zugby Present
Treasurer. Present
Treasurer Rene Sewell-Raysor. Absent due to major ... health challenges
Secretary Konrad Herling
Member. Deborah Hartwick
Member. Claude Aubert
Member. Maria Silvia Miller – was connected by phone with us as she was
 Elsewhere
Member. Ray Raysor Absent as he was on travel
Member. Kellee Baker was not in attendance (3rd consecutive absence)

Executive Director. Andy Zmidzinski was not well and thus missed the meeting
Station Manager. Phoebe McFarb was there.
Animation Instructor. George Kochell was present.
Assistant Production. Alan Haley was present.

President Gervasi called the meeting to order at 7:10pm. He reported that the Greenbelt News Review would not be present but would cover the FCC rule making regarding eliminating the requirement of cable companies to allocating funds to public access stations.

Frank recognized Claude who indicated he needed clarification of the 321 type of computer, with an estimated cost of \$1800. He also requested that the President's report be emailed to him.

Following Claude's query, the Board and Staff noted corrections for the August minutes. Those corrections have now been made by the Secretary.

Frank announced that the "Campbell saga" is over.

Frank reported that the office and studio walls have been painted. The office carpeting is gone. Costs were \$200 for paint, Labor costs were \$800, Flooring was \$500 and the spray painting of the studio was \$1,000.

Treasurer's Report – Renee had recent surgery. No treasury report was submitted.

President's Report

"The Campbell saga is over", reported Frank.

He also reported that office and studio walls have been painted.

Frank went on to report that we're still looking for new storage cabinets which will cost approximately \$3,000. We await five new desks for the students taking classes. Frank showed Maria, who was connected to our meeting via her phone, what the desks looked like. I do not recall GATe approval of 3,000.

Konrad applauded for research and info

Petition to Council by Frank re: the FCC rulemaking. Related to this general discussion, a specific motion by Maria was moved to support a \$500 contribution to the Alliance for Community Media in its fight to petition against the FCC's decision. Bob seconded the motion. It was approved by all Board members present.

GATE joined with Utopia Festival at the Information Day of the Labor Day. While more planning is needed to move the joint booth forward at the 2020 GLDF, Claude expressed that "something is better than nothing" Frank noted that some good contacts were made.

Frank went on to report that at the City Council Meeting of September 9, 2019 Michael Hartman requested that Council consider requesting GATe to be in charge of closed captioning. VP Zugby reacted by saying that Hartman should have asked GATe first.

Reports from Staff & Committee Chairs

Station Manager Phoebe (also reporting for Andy who was absent) reported that **there were 16 productions produced in August**. Among the productions aired were a conversation with Ric Gordon, a candidate for Council two years ago and active in efforts to develop greater awareness among residents of Franklin Park, The Labor Day Festival including the parade, public session on MAGLEV at Hunting Ridge, Prospective films to be offered by the Old Greenbelt Theater and the "Greenbelt Neighbors" show featuring Sandra Dwiggin, one of the City's ceramics instructors.

Phoebe also announced that **new studio cabinets needed** to be purchased as the handles are broken among other aspects which point to the need for new cabinets. Further, a lighting cabinet, perhaps downsized could be needed.

Phoebe also noted Andy's concern that **we still needed desks** for the front room.

Additional point raised during Phoebe's report is that a web site will be created so folks can order T-Shirts.

Regarding the newsletter, a letter will be sent to members (3 new members in August) requesting that they subscribed to the newsletter.

Related items:

Frank mentioned that in our efforts to secure support in our opposition to the FCC's decision that we mention the benefits the citizens of Greenbelt receive from our work. We are a very small station in a big market.

Ms. McFarb also noted that among the 3 productions, that work done by William Powell was "great". Andy, she reported, is "on a mission" to help Powell with his next production. Andy is on a mission to try to help him with the next one.

Another production concerned senior housing as reported by Frank. However, the interview clip, which was very good, was also interminable.

Much of the information conveyed by Phoebe was largely what **Alan's** report featured.

George: Animation Report

George reported that animation classes will begin the week of September 23rd.

Geo submitted work from his class had been entered into the Children's International Festival occurring in Denver. Geo further reported that there were 245 views on Facebook of Children's Classwork. Geo reported that Music rights issues will be coming up, that a contract needed to be secured with Get Nova. As Get Nova's parent company was bought. Hanna's video, one of Geo's student, is tied up in this as music needs to be used for the swim video. Public access rights, which has a \$1500 fee, streaming rights and tube rights are at stake.

So, Deb asked, "what do we do"? Geo has a draft contract but it's with Omni which no longer, for the purpose of this contract, exists. Deb recommended a comparison chart of what was being offered. Further, Deb asked by what time do we need to make a decision.

APM: \$1500/year to secure access; Soundstrike charges \$200/month. A decision awaits.

Alan Haley, Production Assistant

He reported that there were 3 productions last month, 18 for the year by GATE members. He further reported that there were 168 new uTube users. Claude expressed thanks to Alan for keeping track of our work. 3 productions last month, 18 for the year by GATE members, 168 new uTube users. Claude thanked Alan for keeping track.

Bob Zugby, Administration Committee

The Administration Meeting did not occur so the Bylaws report is still pending. Further, Bob reported that he will be out of the country at the time of the October, 2019 meeting. Thus, it probably will not be until the November, 2019 meeting that a report will be submitted.

Maria Silvia Miller, Productions.

Maria has been working on the plan to arrange for a showing of a film(s) that needed sponsors. She has spoken with Caitlin McGrath, Executive Director of Old Greenbelt Theatre. =

Konrad Herling, Development.

There were no new prospective grants. There has been discussion at previous Board meetings to secure/contract someone to write grant proposals.

Communications Committee, Chair Claude Aubert

Phoebe figured out how to archive GATE's newsletter. T shirts - working on it. Regarding the Labor Day Festival, Claude recommended separating GATE from the Utopia next year. The idea of producing a 3-minute community video outreach program was discussed which could include clips of finished productions as a means by which to incentivize prospective producers. - video putting together a 3 minute video - How they can become involved - explaining the steps. If it's good enough, it could be shown in the movie theatre. Claude indicated that for this happen a producer was needed, Possible producers: Oliver could send us a couple of students. The 3-minute clips could include information regarding of how to film and edit which in turn could be used for Oliver (teaches film at the University of Maryland). Frank pointed out that Oliver's students are highly motivated. Frank went on to suggest another

“boot camp”. Phoebe described the boot camp as a camp to develop a production. The potential is there. Claude, Deb, and Phoebe concluded, for a college class to be developed from these camps.

Deborah Hartwick: Utopia Film Festival

102 submissions. So far, Deb reported that \$2200 has been taken in gross, \$2100 net. Films that won entry into the film festival will be posted on Monday, September 16, 2019.

Other Matters:

The “Red” has not been used in its 4 years with GATe. Discussion ensued about selling the unit. **Deb moved that staff to find a good price for sale of the unit, Maria seconded. Motion passed unanimously.**

Frank reported that Sue Harris, editor of [Greenbelt Online](#) was seeking a sponsor, specifically seeking Utopia to be a sponsor on an annual basis for \$100. **Maria moved, Konrad seconded, vote was unanimous.**

Deb moved to adjourn, Konrad seconded the motion. Board passed unanimously.

The meeting was adjourned at 9:17pm.

On Mon, Sep 30, 2019 at 5:26 PM Konrad Herling <kongeneherl@gmail.com> wrote:

The Board of Directors voted electronically on the following motion:

"The Board of Directors of Greenbelt Access Television, Inc. voted electronically on the following item:

The Board authorizes staff to contract for a 3 year music library use agreement at \$1000.00 per year to APM company. Maria Silvia moved for adoption of the item, Konrad Herling seconded the motion.

Those voting in favor:	Those Opposed:	Those Abstaining:	Those Not Voting
Frank Gervasi.	None	Claude Aubert.	Rene Sewell-Raysor
Bob Zugby.			Kellee Baker
Ray Raysor			
Debbie Hartwick			
Maria Silvia Miller			
Konrad Herling			

6 Votes in Favor, The motion is adopted, Monday, September 30, 2019. However, since the votes did come in electronically, Rene pointed out that she had not seen the electronic mailing.

Additional note: Claude Aubert, Monday, September 30, 2019, 10:30am

"I abstain from voting on this.

To me the process was confusing, with people voting on this motion before we even had a discussion, and I would like to ask that at the next board meeting we discuss clear steps for future motions done by mail."

The Secretary will add Claude's suggestion to the October 8th agenda.

Additionally, the vote as identified above will also be included in the minutes of the October 8th agenda.

Konrad Herling
Secretary