

Greenbelt Access Television  
Board of Directors Agenda  
November 12, 2019

1. Call to order by President Frank Gervasi

2. Board, Staff, and guests scheduled to attend

President	Frank Gervasi
Vice President	Bob Zugby
Treasurer	Rene Sewell-Raysor
Secretary	Konrad Herling
Member.	Deborah Hartwick
Member.	Claude Aubert
Member.	Maria Silvia Miller was not there (picked up daughter at BWI) but available via phone
Member.	Rev. Ray Raysor
Member.	Vacant
Executive Director	Andy Zmidzinski
Station Manager	Phoebe McFarb
Animation Facilitator	George Kochell
Production Assistant.	Alan Haley

Guests: Ric Gordon and Dave McCarty

3. **Agenda** –Approved by Board

4. **Minutes** of the October 9, 2019 Board Meeting were approved.

5. **Treasurer’s Report**

After a long discussion about how to best track our expenses, it was agreed that there would be a budget meeting Tuesday, November 19, 2019 at 4pm.

6. **President’s Report**

- a. Frank spoke passionately about the Utopia Film Festival, coming up on Friday, November 15, 2019 at the Greenbelt Arts Center. Among the films he commended were “Our Trees, the New Coal” about clear cutting forests, “Ghandi of South Africa” and “Ausente” which won an Oscar. He also noted films which powerfully covered the struggles of gays and orphans. Additionally, he noted a film of the toll Opioides has taken on our country and the personal toll we felt with Danny’s (of Coop) death. The Secretary notes that the prospects of a successful festival and its past successes has been an effort of teamwork can be fairly attributed to the vision and effort of Deb Hartwick, Geo and Alan as well as area citizens who helped choose the films of the festival.

7. **General Board Action**

**Board Member Replacement:** At GATE’s previous Board meeting of October 8, 2109, the Board acted to remove Kellee Baker from the Board of Directors. Suggestions have been made for a replacement: Ric Gordon (by Rev. Ray) and Lawrence Downs (by Frank). Additionally, at the meeting was Dave McCarty, who like the other two possible replacement directors, has an impressive resume.

**The Board did not take up a vote at this meeting.** Possible action will occur at the Membership meeting of March at which point Bob Zugby, who will not be running for re-election to the Board, and the current vacant seat, previously held by Kellee Baker, will be open for new seats.

8. **Staff reports:**

**Executive Director: Andrew Zmidzinski**

Reported that Maria had paid \$400 to be a sponsor of the Old Movie Project. Also reported that among other programs he had produced his regular interview with GNR Editor Gary Childs on the latest Greenbelt news highlighted by the election of Colin Byrd whose highest vote totals would translate to him, per the newly elected City Council, the next Mayor.

Andy also reported that a new member – has been using the “Red” After a brief discussion, the Board decided that we should not be so “nice” in making the Red available, particularly given that GATE’s decided to try to sell it and not make it available for use by GATE and our public access users. Rev. Ray pointed out that we needed to be proactive in providing use of our equipment so we can avoid such experiences.

**Station Manager: Phoebe McFarb**

Phoebe reported that five students took two camera classes, that we had three new members. The three new members were Ali, who works at the Greenbelt Co-Op, Sara, who in her 20s, and Jerome Roser. We now have 39 members.

**Animation Instructor: George Kochelle**

Aside from the notes sent by Geo to the Board and Staff, he reported that there were three New films shown in San Francisco.

**Production Assistant: Alan Haley**

Alan provided his usual “scorecard” of use of equipment and users accessing Facebook and YouTube.

**Committee Reports**

**A. Administration Chair: Bob Zugby**

Bob has returned. When will the next Administration Committee Meeting occur? He plans to hold a meeting in early December prior to the next Board meeting of December 10, 2019, from which a report will be provided at the December 10<sup>th</sup> Board meeting.

**B. Production/Programs Chair: Maria Silvia Miller**

1. What’s the latest regarding movie sponsorship? While Silvia was not in attendance, Andy reported that she contributed \$400 as a sponsor. Two of her sponsored films were “The Third Man” and “To Kill A Mockingbird”.

**C. Development/Public Relations: Konrad Herling**

1. The major marketing actions have been GATE’s Newsletter and ads in the News Review. Additionally, GATE’s programs are part of marketing. Additional marketing ideas have yet to be developed.

2a. Fund Raising No discussion regarding securing a contractor to do the work. Konrad & Maria did not meet in October but will be meeting with Konrad in the near future.

2b. Konrad will reach out to secure someone on the Board to take a class in grant writing. The Greenbelt Community Foundation provides such a class and will connect with GCF to sign up (and anyone else from GATE) for such a class. Frank indicated that he would take the grant writing class offered by the Prince George’s County Arts & Humanities Council.

2c. Go with Andy/Phoebe (Frank, Bob, etc.) to ERHS, DuVal, Parkdale re classes in video production, possible classes we can and do provide, etc. We need more hands on deck. We also need to identify what we need to raise money for.

**D. Communications Chair Claude Aubert**

Claude indicated that there was no additional items than those in his report which he sent via email to the Board. However, he did raise two excellent suggestions

A. How are our committee's working?

1. Evaluate the organization's committees.
2. Reappoint respect chairs.
3. Discuss the relationship between the Board and GATe Staff.

B. Goals for GATe 2020.

1. What does success mean?

2. **All Board members should define a list of goals and discuss at December Board meeting**

E. A motion was made and seconded to adjourn the meeting

**The motion was approved unanimously.**

**The meeting adjourned as 9:21pm**

**Submitted by: Konrad Herling, Secretary**