

Greenbelt Access Television
Board of Directors
Minutes of the
Board of Directors Meeting of
Tuesday, December 10, 2019
7pm

1. Call to order by President Frank Gervasi at 7pm.

2. Board, Staff, and guests scheduled to attend

President	Frank Gervasi
Vice President	Bob Zugby
Treasurer	Rene Sewell-Raysor
Secretary	Konrad Herling
Member.	Deborah Hartwick
Member.	Claude Aubert
Member.	Maria Silvia Miller
Member.	Rev. Ray Raysor
Member.	Vacant
Executive Director	Andy Zmidzinski
Station Manager	Phoebe McFarb
Animation Facilitator	George Kochell
Production Assistant.	Alan Haley

Guests: Dave McCarty; Ric Gordon

3. Agenda –Approved by Board

4. Minutes of the November 12, 2019 Board Meeting were approved unanimously by the Board as amended. (The Secretary will act on those changes noted by Board)

5. Treasurer’s Report

Rene pointed out that \$160,000/year came from The City which is derived from a percentage of subscriber fees. (It is this requirement by the FCC which the Commission reversed in its August 5, 2019 decision which is on hold due to petitions filed against its decision.)

Renee also reported that we do have a reserve.

Rene and Andy indicated they would work on ascertaining what our capital account is.

6. President’s Report

Frank met with City of Greenbelt Manager Nicole Ard to review the potential impact of the FCC’s decision regarding funds derived from cable companies for public access.

Frank met with a fellow from NASA regarding 3,000 films from which potentially we could show 3-5 films a week.

7. Staff Reports

A. Andy Z

- a. Movies are growing in a successful way; Some wrinkles have been worked out
- b. Inserted report from Maria
 - i. Maria a \$600 sponsor and AZ a \$400 a sponsor of the film's
 - ii. Requests board members buy a film \$100
 - iii. Suggested making sponsorship \$250 instead of \$100

B. Phoebe

- a. Phoebe reported that featured films are now back at the Old Greenbelt Theatre. Her program featuring OGT staffer continues describing feature films.

Ric Gordon announced that he placed an ad for "Black Narcissus".
- b. Phoebe also announced 2 students took classes but there were no editing classes.

C. Alan

- a. Alan committed – who's going to run the Wednesday night advertising – he'll do projection of the films

D. George's ("Geo") report:

- a. Described and showed GATe Ads in GNR. It's two columns, appears more effective in that manner.
- b. GAVA / GATe classes run by Geo are 4 times/week. Students, 30 or so, do get some lab time. \$200 is the fee (\$175 of the fee goes towards GAVA, \$25 to GATe).
 - 1. Geo tries to get the kids to do a 30 second film
 - 2. To be eligible for the International Festivals needs 1 minute

E. Committees:

- a. Communications
 - i. While there was some discussion regarding GATe goals, Claude urged that this be a focus point for the January 2020 Board meeting. Claude also indicated that an idea for producing a GATe T-Shirt which would be sold for \$50 is being discussed.
- b. Grants & Marketing & Programming
 - i. Maria's proposal to increase the fee for sponsors of old movies from \$100 to \$250 was passed.

ii. Konrad to report as to when the County Arts & Humanities Council will hold classes on grant writing at the January 14th, 2020 meeting.

c. Administration

i. Bob Zugby reported that the Committee will meet prior to the next Board meeting and will provide proposed changes to the bylaws at the January 14, 2020 meeting.

Ray pointed out that such changes will ultimately have to be approved by the general membership at its meeting in March of 2020.

F. Maria moved to adjourn, Bob seconded the motion to adjourn. The motion was approved unanimously. The meeting was adjourned at 8:47pm.

Executive Session:

The Executive Session commenced at 8:49pm. The Board, approved in Executive Session, one of two nominees to be voted on at the January 14th, 2020 Board meeting for official action.

The Executive Session came to an end at 8:57pm.

Minutes of the Board meeting and summary of the Executive Session provided by Konrad Herling, Secretary.

**Greenbelt Access Television, Inc.
Agenda for
The Board of Directors Meeting of
January 14, 2019, 7pm**

**Welcome & Commencement of Board Meeting by President Frank Gervasi
Motion to approve agenda**

Treasurer's Report -

President's Report -

Board Confirmation of New Board Member.

Goals for 2020 Calendar Year

Because the discussion of the organization's goals could be lengthy, the President, Claude and Konrad request that we place this item prior to the other items.

**Administration Committee Proposal to Amend Bylaws:
Presented by Committee Chair Bob Zugby**

Staff Reports

Executive Director	Andy Zmidzinski
Station Manager	Phoebe McFarb
Animation Facilitator	George Kochell
Alan Haley	Production Assistant

Committee Reports

Communications	Claude Aubert
Utopia	Deb Hartwick
Marketing & Grants	Maria Silva Miller / Konrad Herling
Administration	Bob Zugby – Already determined

Old Business

New Business

Adjourn